

## www.ColoradoGraphicDesign.com

Colorado's #1 graphic design, digital media, business communications and advertising agency. Our core services include, but are not limited to:

## Graphic Design:

We employ the latest techniques and technologies to provide enterprise-quality graphic design and digital media services for any application or requirement.

### Marketing & Advertising Layouts:

Our ad pieces yield maximum ROI by forging positive connections with diverse audiences through compelling, focused advertising media.

# Web & Banner Ads:

Our banner designs make optimal use of available screen real estate and impressions to drive effective engagement.

#### Tradeshow Graphics:

To stand-out from the crowd, rely on CGD to generate beautifully coordinated design packages for even the most complex tradeshow, expo or other event requirements.

## Photography & Editing:

Our photography brings an artist's eye to balance and composition, plus advanced photo optimization and retouching services.

## Movie Theater Ads:

Engage popcorn-munching captive audiences with impressive big screen marketing that drives consumers to your products or services.

## Presentation Graphics:

For presentations that dazzle, we provide graphics and complete layouts that will make true believers out of yawning skeptics.

### / Branding, Logo & Trademark Design:

We craft innovative, tightly integrated, high-impact branding strategies that rise above the herd and foster brand recognition and customer loyalty.

### Print Layouts:

We offer exceptional designs for all types of print media, including but not limited to, brochures, flyers, business cards, pamphlets, handouts, invitations, folders, business documents, resumes and posters.

### Product Labeling:

We design attractive, regulatory-compliant packaging and labeling configurations for any type of product.

## Vehicle Graphics:

Whether it rolls, flies or floats, we provide magnificent custom graphic wrap and paint scheme designs that turn heads.

## Sign & Billboard Design:

We create awe-inspiring designs for any type or size of signage, including billboards and other large formats.

## Graphic Designs for Apparel:

Our designs for apparel applications, including silk screen and embroidery, are top shelf.

## **Business Forms**:

Many businesses use outdated, poorly designed forms that hamper effective data collection. We work with your staff on-location to develop clean, logical data-collection strategies.

#### Television Ads:

Maximize your budget with storyboards and graphics that rival national agencies. We work proactively with talent, studios and vendors at all levels to assure timely, successful production.

### ✓ Video Production & Editing:

CGD provides strong on-location or studio video production, editing and post-production expertise for any audience or requirement.

#### Project Management & IT Consulting:

We have the technical acumen, judgment, focus and collaboration capabilities to overcome obstacles and ensure success for mission-critical and high-value projects.

### ✓ Webmaster Services & Web Copy:

Maintaining online content can be a struggle for organizations that don't have dedicated IT Departments. We have extensive Webmaster expertise across a wide range of industries, styles, and audiences.

#### **Voiceovers & Narration:**

We have LAX air traffic controller-trained voiceover talent with extensive experience across diverse genres. For video, film and commercial soundtracks that really pop, Colorado Graphic Design has the chops.

#### ✓ Video Streaming & Mass Media Delivery:

We played helped develop the superb ReachOut365<sup>®</sup> video streaming platform for organizations that need to connect with audiences large or small.

### App User Interface Design:

Many organizations expend significant capital developing apps that fail to meet expectations due to overly complex or otherwise poorly designed interfaces. We collaborate with coders to implement user-friendly UXI paradigms.

#### Misc. Services:

If it involves creative, innovative, high-precision design or tech consulting work, Colorado Graphic Design is your go-to Agency.

- We provide complimentary initial project consultations.
- + Our hourly fee is \$50. Flat rates may be quoted for certain projects.
- We offer a 10% discount for active duty U.S. military personnel and first responders.

